FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00052352 **Type of Permit:** FILMING **Release Date:** 05/14/2012

Production Company @RADICAL MEDIA, INC

Insured Company Name @RADICAL MEDIA, INC

Contact Phone No. 1 310-664-4563
Contact Phone No. 2
Fax
Address 1630 12TH ST
SANTA MONICA, California 90404

Production Title SEARS

Type of Production Commercial - Standard

Producer Kelli Abraham

Director Peter Miller

1st AD Drew Bracken

Production Manager Chris Howard

FilmL.A. Coordinator Kirsten Ricketts

Location Manager Barry Gremillion
Primary Phone Office - 818-439-1003
Secondary Phone

Location Assistant N/A N/A
Primary Phone Office - 310-664-4500
Secondary Phone

Fees

Posting 600	$138.00
Posting 900	$414.00
Posting 1200	$276.00
Notification Charge	$565.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE SAFETY OFFICER	$832.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
FILMLA MONITOR FEES	$120.00

Total Permit Fee $3,055.00

Number of Locations 9

NOT A PERMIT

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Summary Information — Location

Location 1 of 9

Permit Number	F00052352	**Location Manager**	Barry Gremillion
Production Company	@RADICAL MEDIA, INC	Primary Phone	Office - 818-439-1003
Insured Company	@RADICAL MEDIA, INC	Secondary Phone	
Production Title	SEARS		

Location Address 9301 Tampa Ave., Northridge, CA, 91324

Location Type Store front

Film Dates 5/15/2012 - 5/15/2012 07:00 - 19:00 1 day
5/16/2012 - 5/16/2012 19:00 - 00:00 1 day

Open or Closed to the Public Open

Generic Conditions
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Please see attached document doc20120514153315.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Cast/Crew vehicles	30
Cube Trucks	2
Generator	1
Motor Homes	1
Stakebed Trucks	2
Vans	4

Personnel on Location

Type	Quantity
Cast	5
Crew	45
LA City UFSO assigned	29281

Filming Activities Interior and exterior dialogue; Day 1 - Interior activity.; Day 2 - Interior and exterior activity - closed to the public.;

Jurisdiction **Political:** Los Angeles City - Council District 12 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 500 **Grid:** g6

Approvals
LOS ANGELES POLICE DEPARTMENT — Mark Buck
LOS ANGELES CITY FIRE DEPARTMENT - FILM UNIT — Jazmyn Davis

Coordinator Note UFSO HRS FOR 5/15 ONLY.

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

NO PERMIT

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Summary Information — Location

Permit Number F00052352
Production Company @RADICAL MEDIA, INC
Insured Company @RADICAL MEDIA, INC
Production Title SEARS

Location Manager Barry Gremillion
Primary Phone Office - 818-439-1003
Secondary Phone

Location Address Roscoe Blvd., White Oak Ave., Devonshire St., Owensmouth Ave. (Inclusive), Los Angeles, CA, 91324

Location Type Driving grid

Film Dates 5/15/2012 - 5/16/2012 15:00 - 00:00 2 days

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity
No interference with vehicular or pedestrian traffic
No stopping and setting up in residential areas before 7am or after 10pm without prior approval
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.
Traffic control must be done in accordance w/MUTCD
Traffic Officers Required

Equipment on Location

Type	Quantity
Camera cars	1
Picture vehicles	1
Process Trailer	1
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	20
Off-Duty/Retired LAPD Officer(s)	4

Filming Activities Car-to-Car; Driving shots; Equipment on sidewalk, in curb lane & across street; Intermittent pedestrian control; Intermittent traffic control - 2 minutes standard; Process Trailer; Tow shots, Russian arm; Mounts on car;

Jurisdiction **Political:** Los Angeles City - Council District 12 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 500 & 530 **Grid:**

Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Parking

Base Camp
Location Type : Other Location
9301 Tampa Ave., Northridge, CA, 91324
Parking Notes
Northridge Mall

Crew Parking
Location Type : Other Location
9301 Tampa Ave., Northridge, CA, 91324

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Summary Information — Location

Permit Number F00052352
Production Company @RADICAL MEDIA, INC
Insured Company @RADICAL MEDIA, INC
Production Title SEARS

Location Manager Barry Gremillion
Primary Phone Office - 818-439-1003
Secondary Phone

Location Address 8802 Reseda Blvd, Northridge, CA, 91325

Location Type Auto Body Shop

Film Dates 5/15/2012 - 5/16/2012 13:00 - 22:00 2 days

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Cast/Crew vehicles	30
Cube Trucks	2
Generator	1
Motor Homes	1
Picture vehicles	1
Stakebed Trucks	2
Vans	4

Personnel on Location

Type	Quantity
Cast	5
Crew	45
Off-Duty/Retired LAPD Officer(s)	2
Spot Check	1

Filming Activities Drive by; Drive ups & away; Driving shots; Equipment on sidewalk, in curb lane & across street; Interior and exterior dialogue; Intermittent pedestrian control; Intermittent traffic control - 2 minutes standard;

Jurisdiction **Political:** Los Angeles City - Council District 12 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 530 **Grid:** J1

Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Parking
Base Camp 9301 Tampa Ave., Northridge, CA, 91324
Location Type : Other Location
Parking Notes
Northridge Mall

Crew Parking 9301 Tampa Ave., Northridge, CA, 91324
Location Type : Other Location

Posting "No Parking" signs N/S GRESHAM ST., CANBY AVE. - RESEDA BLVD.

Approximate Footage 301 - 600 **Log Number** 35796

Date(s) 5/15/2012 to 5/16/2012 **Time(s)** 11:00 to 22:00

NO PERMIT

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Summary Information — Location

Permit Number F00052352
Production Company @RADICAL MEDIA, INC
Insured Company @RADICAL MEDIA, INC
Production Title SEARS

Location Manager Barry Gremillion
Primary Phone Office - 818-439-1003
Secondary Phone

Location Address 8803 Baird Ave, Northridge, CA, 91324

Location Type Auto Body Shop

Film Dates 5/15/2012 - 5/16/2012 13:00 - 22:00 2 days

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Cast/Crew vehicles	30
Cube Trucks	2
Generator	1
Motor Homes	1
Picture vehicles	1
Stakebed Trucks	2
Vans	4

Personnel on Location

Type	Quantity
Cast	5
Crew	45
Off-Duty/Retired LAPD Officer(s)	2
Spot Check	1

Filming Activities Drive by; Drive ups & away; Driving shots; Equipment on sidewalk, in curb lane & across street; Interior and exterior dialogue; Intermittent pedestrian control; Intermittent traffic control - 2 minutes standard;

Jurisdiction **Political:** Los Angeles City - Council District 12 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Parking
Base Camp 9301 Tampa Ave., Northridge, CA, 91324
Location Type : Other Location
Parking Notes
Northridge Mall

Crew Parking 9301 Tampa Ave., Northridge, CA, 91324
Location Type : Other Location

Posting "No Parking" signs E/S BAIRD AVE., RAYAN ST. - GRESHAM ST.
N/S GRESHAM ST., RESEDA BLVD - 100' WEST OF BAIRD AVE.

Approximate Footage 601 - 900 **Log Number** 35796

Date(s) 5/15/2012 to 5/16/2012 **Time(s)** 11:00 to 22:00

NO PERMIT

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Summary Information — Location

Permit Number F00052352
Production Company @RADICAL MEDIA, INC
Insured Company @RADICAL MEDIA, INC
Production Title SEARS

Location Manager Barry Gremillion
Primary Phone Office - 818-439-1003
Secondary Phone

Location Address 8740 Baird Ave, Northridge, CA, 91324

Location Type Auto Body Shop

Film Dates 5/15/2012 - 5/16/2012 13:00 - 22:00 2 days

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Cast/Crew vehicles	30
Cube Trucks	2
Generator	1
Motor Homes	1
Picture vehicles	1
Stakebed Trucks	2
Vans	4

Personnel on Location

Type	Quantity
Cast	5
Crew	45
Off-Duty/Retired LAPD Officer(s)	2
Spot Check	1

Filming Activities Drive by; Drive ups & away; Driving shots; Equipment on sidewalk, in curb lane & across street; Interior and exterior dialogue; Intermittent pedestrian control; Intermittent traffic control - 2 minutes standard;

Jurisdiction **Political:** Los Angeles City - Council District 12 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 530 **Grid:** J1

Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Parking

Base Camp
Location Type : Other Location
9301 Tampa Ave., Northridge, CA, 91324
Parking Notes
Northridge Mall

Crew Parking
Location Type : Other Location
9301 Tampa Ave., Northridge, CA, 91324

NO PERMIT

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Summary Information — Location

Permit Number F00052352
Production Company @RADICAL MEDIA, INC
Insured Company @RADICAL MEDIA, INC
Production Title SEARS

Location Manager Barry Gremillion
Primary Phone Office - 818-439-1003
Secondary Phone

Location Address 17152 Sunburst St, Northridge, CA, 91325

Location Type Private Residence

Film Dates 5/16/2012 - 5/16/2012 07:00 - 22:00 1 day

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
FilmLA Monitor required at a minimum of four hours.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Cast/Crew vehicles	30
Cube Trucks	2
Generator	1
Motor Homes	1
Stakebed Trucks	2
Vans	4

Personnel on Location

Type	Quantity
Cast	5
Crew	45
FilmL.A. Monitor(s)	1

Filming Activities Interior Dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 12 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Location Notes *ABSOLUTELY NO PARKING OF ANYTHING IN FRONT OF AND ALONGSIDE #17142 SUNBURST.* 9/9/10 geoffrey

Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Coordinator Note FILM LA MONITOR REQUIRED ON 5/16, 06:00 - 10:00.

Coordinator Note No parking anything in front of 17172 Sunburst St., especially the generator.

Parking

Base Camp
Location Type : Other Location
9301 Tampa Ave., Northridge, CA, 91324
Parking Notes
Northridge Mall

Crew Parking
Location Type : Other Location
9301 Tampa Ave., Northridge, CA, 91324

Posting "No Parking" signs S/S SUNBURST ST., 17152 SUNBURST ST. - LOUISE AVE.
(DO NOT POST IN FRONT OF 17142 SUNBURST ST)

Approximate Footage 901 - 1200 **Log Number** 35800

NO PERMIT

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Summary Information — Location

Permit Number	F00052352	**Location Manager**	Barry Gremillion
Production Company	@RADICAL MEDIA, INC	Primary Phone	Office - 818-439-1003
Insured Company	@RADICAL MEDIA, INC	Secondary Phone	
Production Title	SEARS		

Date(s) 5/16/2012 to 5/16/2012 **Time(s)** 07:00 to 22:00

NOT A PERMIT

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Summary Information — Location

Permit Number F00052352
Production Company @RADICAL MEDIA, INC
Insured Company @RADICAL MEDIA, INC
Production Title SEARS

Location Manager Barry Gremillion
Primary Phone Office - 818-439-1003
Secondary Phone

Location Address 8611 Lindley Ave, Los Angeles, CA, 91325

Location Type Auto Body Shop

Film Dates 5/15/2012 - 5/16/2012 13:00 - 22:00 2 days

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Cast/Crew vehicles	30
Cube Trucks	2
Generator	1
Motor Homes	1
Picture vehicles	1
Stakebed Trucks	2
Vans	4

Personnel on Location

Type	Quantity
Cast	5
Crew	45
Off-Duty/Retired LAPD Officer(s)	2
Spot Check	1

Filming Activities Drive by; Drive ups & away; Driving shots; Equipment on sidewalk, in curb lane & across street; Interior and exterior dialogue; Intermittent pedestrian control; Intermittent traffic control - 2 minutes standard;

Jurisdiction **Political:** Los Angeles City - Council District 12 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Parking
Base Camp 9301 Tampa Ave., Northridge, CA, 91324
Location Type : Other Location
Parking Notes
Northridge Mall

Crew Parking 9301 Tampa Ave., Northridge, CA, 91324
Location Type : Other Location

Posting "No Parking" signs W/S LINDLEY AVE., PARTHENIA ST. - NAPA ST.

Approximate Footage 601 - 900 **Log Number** 35798

Date(s) 5/15/2012 to 5/16/2012 **Time(s)** 11:00 to 22:00

NO PERMIT

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Summary Information — Location

Permit Number F00052352
Production Company @RADICAL MEDIA, INC
Insured Company @RADICAL MEDIA, INC
Production Title SEARS

Location Manager Barry Gremillion
Primary Phone Office - 818-439-1003
Secondary Phone

Location Address 8602 Lindley Ave, San Fernando Valley, CA, 91325

Location Type Auto Body Shop

Film Dates 5/16/2012 - 5/16/2012 14:00 - 19:00 1 day

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Cast/Crew vehicles	30
Cube Trucks	2
Generator	1
Motor Homes	1
Picture vehicles	1
Stakebed Trucks	2
Vans	4

Personnel on Location

Type	Quantity
Cast	5
Crew	45
Off-Duty/Retired LAPD Officer(s)	2
Spot Check	1

Filming Activities Drive by; Drive ups & away; Driving shots; Equipment on sidewalk, in curb lane & across street; Interior and exterior dialogue; Intermittent pedestrian control; Intermittent traffic control - 2 minutes standard;

Jurisdiction **Political:** Los Angeles City - Council District 12 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 531 **Grid:** A1

Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Parking

Base Camp
Location Type : Other Location
9301 Tampa Ave., Northridge, CA, 91324
Parking Notes
Northridge Mall

Crew Parking
Location Type : Other Location
9301 Tampa Ave., Northridge, CA, 91324

NO PERMIT

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Summary Information — Location

Permit Number F00052352
Production Company @RADICAL MEDIA, INC
Insured Company @RADICAL MEDIA, INC
Production Title SEARS

Location Manager Barry Gremillion
Primary Phone Office - 818-439-1003
Secondary Phone

Location Address 8747 Baird Ave, Los Angeles, CA, 91324

Location Type Auto Body Shop

Film Dates 5/15/2012 - 5/16/2012 13:00 - 22:00 2 days

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Cast/Crew vehicles	30
Cube Trucks	2
Generator	1
Motor Homes	1
Picture vehicles	1
Stakebed Trucks	2
Vans	4

Personnel on Location

Type	Quantity
Cast	5
Crew	45
Off-Duty/Retired LAPD Officer(s)	2
Spot Check	1

Filming Activities Drive by; Drive ups & away; Driving shots; Equipment on sidewalk, in curb lane & across street; Interior and exterior dialogue; Intermittent pedestrian control; Intermittent traffic control - 2 minutes standard;

Jurisdiction **Political:** Los Angeles City - Council District 12 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Parking

Base Camp
Location Type : Other Location
9301 Tampa Ave., Northridge, CA, 91324
Parking Notes
Northridge Mall

Crew Parking
Location Type : Other Location
9301 Tampa Ave., Northridge, CA, 91324

NO PERMIT

Appointment of Pacific Production Services
As Authorized Agent and Representative

I certify that I am a representative of Radical Media ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and it employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits on behalf of Principal through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date: 5/3/12

X Barry Gremillion

Representative's Signature

X BARRY GREMILLION

Representative's Name (Please Print)

Locations

Representative's Title (Please Print)

Radical Media

Name of Principal (i.e. company name) (Please Print)

1630 12th St

Santa Monica 90404

Principal's Mailing Address (Please Print)

818 439 1003

Principal's Phone Number (Please Print)

Pacific Production Services
Eric Nichols, President
6513 Hollywood Blvd, Suite 214
Hollywood, CA. 90028
Ph. 323-465-9179 Fx. 323-465-9869